

# QUARTERLY REPORT



CITY OF SUNNYVALE

WINTER 2003

## SUNNYVALE FACES BUDGET UNCERTAINTIES

**T**he following article is based on City Manager, Robert LaSala's, six-point action plan for the City's current and future budget development, which can be seen in its entirety on the City's website at [www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us).

The City of Sunnyvale is faced with a financial situation unlike any in recent memory. In the late 1970s, Proposition 13 dramatically reduced property tax revenues to California cities and counties, including Sunnyvale. In the early 1990s, the last economic recession reduced revenues to the City. In addition, the State shifted more than \$5 million in City property tax revenues to school districts to solve their own budget shortfall. In both cases, the City's planning and financial management system allowed us to absorb these

blows without dramatic, long-term effects on services, levels of service, and staffing.

Today, the City is faced with not one or two threats to its financial stability, but three. Combined, these threats are projected to outstrip our capacity to respond without structural changes in our services, levels of service, and workforce. These threats include the continuing economic recession, which could reduce City revenues even further; personnel costs increasing at higher rates than projected; and the proposed state budget, which eliminates revenues that Sunnyvale relies on to pay for basic services and redevelopment activities.

I have developed a six-point plan, which represents a financial strategy for dealing with this budget crisis. Detailed tactics, action steps, and

results will be presented at future study sessions on budget issues. The overall intent of this plan is to establish a set of City services that are provided by a workforce that is sustainable for the foreseeable future. Second, this plan will provide a careful, measured implementation strategy that minimizes the effects on existing employees as much as possible. This is essential since our workforce is made up of dedicated, productive individuals who have consistently provided City services to the community at the highest levels.

All cities, counties, and school districts in Silicon Valley are facing similar budget crises. Some are much more severe than ours. Our planning and financial management system gives us two tools that many other cities and counties do not have — cash reserves and time. Both tools will allow us to develop and implement our response to the crisis in a planned, phased manner. We did not create this crisis, yet we are required to solve the problems that have been created. We do not have to totally solve this crisis within the next six months. However, we must begin working now to cut costs, increase revenues, and take steps to reshape our services, levels of service, and workforce. If we can begin this work now, we can avoid the more drastic steps that other nearby cities and counties are being forced to implement immediately.

Although the City's long-range planning system has worked very effectively over the years, we need to do more than rely solely on our cash reserves and take action now. We are developing a new fiscal and budget strategy and will implement it in a planned, phased manner.

The purpose of the new strategy will be to reduce the services pro-

*see Budget Uncertainties, page 2*

## CITY COUNCIL SELECTS NEW MAYOR AND VICE MAYOR

**A**t the November 19 City Council meeting, the Sunnyvale City Council selected **Julia Miller** to be Mayor for the next twelve months and **Tim Risch** to be Vice Mayor.

Miller was first elected to the City Council in 1997 and was reelected to a second four-year term in 2001. She served as Vice Mayor last year. Miller was recently elected Vice-President of the League of California Cities Peninsula Division, and serves as a board member of the Santa Clara County Cities Association and the Executive Board of the Association of Bay Area Governments, as well as serving on many other boards and committees.

"I plan to help people connect in the community, build new relationships, and continue Sunnyvale's long tradition of producing results and providing quality services for all who call Sunnyvale their home," Miller stated.

Risch was elected to the City Council in 1999. He serves on a number of boards and committees, such as the Valley Transportation Authority, the Santa Clara County Cities Association, and the Silicon Valley Animal Control Authority, among others. Risch is a senior software project manager at Therma-Wave Co.

The Sunnyvale City Council selects one of its members to serve a one-year term as Mayor and Vice Mayor, following its rotational policy based



Julia Miller



Tim Risch

on seniority of service. Sunnyvale councilmembers are elected by voters to four-year terms, and they are limited to two consecutive terms by the Sunnyvale City Charter. The next Sunnyvale City Council election will be held in November 2003 when voters will choose four of the seven members. ✨

## NEW BOARDS AND COMMISSIONS MEMBERS

**T**he fall recruitment for citizens interested in serving on a City Board or Commission was conducted from September to November 2002. Many of our very talented citizens came forward and were appointed at the December 17 Council meeting. We would like to highlight our newest members and thank them for stepping up to the plate.

### **Karen L. Bushman (Personnel Board)**

Karen has over 20 years of experience

in the recruiting and human resources fields. She was responsible for sales, account management, recruitment, employee development, training, and mentoring for a start-up recruiting firm specializing in accounting, finance, and human resources. Previously, Karen worked for a large corporation and small, start-up companies. Karen's HR specialties are in employee relations, compensation, staffing, facilitation, organization development, and change management. Karen holds an MBA from

Golden Gate University and a BS from San Jose State University.

### **Frank Agabah (Personnel Board)**

Frank has been a Sunnyvale resident for five years. He is currently the District Training Manager for Blockbuster, Inc. He holds a Bachelors Degree in Political Science and a Masters Degree in National Security.

### **Nick Pal (Board of Building Code Appeals)**

Nick has a PhD in Structural

*see Boards and Commission, page 5*



## CITY OF SUNNYVALE WINTER, 2003

### *Sunnyvale City Council*

Julia Miller, Mayor  
Tim Risch, Vice-Mayor  
Fred Fowler  
John Howe  
Manuel Valerio  
Pat Vorreiter  
Jack Walker

### *City Manager*

Robert S. LaSala

### *Editor*

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*Thank you for your feedback!*

*The Quarterly Report is available  
on-line at [www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us)*

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## BUDGET UPDATE

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vided by the City, to reset the levels of service for remaining City services, and to reshape and reduce the City's workforce.

The City relies on revenues from numerous sources, including the largest revenue generators of sales tax, property tax, transient occupancy tax, motor vehicle license fees, utility users tax, and construction-related taxes and fees. Together, these six sources represent 88% of the City's total General Fund revenue.

Over the last two years, revenue declines have been significant. Since reaching a high point in FY 2000/2001, the Transient Occupancy Tax dropped more than 41% and the Sales Tax dropped about 28%. Overall, these declines have taken more than \$14 million from the General Fund.

In addition, the City's required contribution rates to the State's Public Employees Retirement System (PERS) and future base wage increases are expected to increase at rates substantially higher than previously thought. We are working with our union representatives to review our memorandums of understanding and determine how best to address these issues in our long-range financial planning.

State law prohibits deficit spending by local governments, so I am recommending a six-point plan to the City Council for its consideration. The intent is to reexamine the current

mix of services that the City provides, and to reset levels of service where required to deliver a sustainable set of City services at realistic staffing levels.

- **Point 1.** Reassess all the capital projects included in the current 10-year capital plan, which could result in suspension, deferral, or removal of selected projects. Reductions in the capital plan can contribute to the budget solution, but is not a complete solution because dropping a capital project provides a one-time only reduction in costs and will not contribute to the long-term resolution of the budget problem.
- **Point 2.** Reexamine the formulas and schedules for assessing rental rates to City programs, which may result in revising replacement schedules for certain equipment, furniture, vehicle, and other related costs.
- **Point 3.** Review existing personnel vacancies and determine whether to proceed with recruitment for those positions. We will be looking at whether existing employees can be re-deployed to current vacancies to minimize the need for future layoffs, or to freeze hiring for an indefinite period.
- **Point 4.** Review in-lieu fees and schedules to determine whether allocable costs incurred by the

General Fund are being appropriately captured through inter-fund transfer. Any action will be carefully coordinated with the Finance Department and Office of the City Attorney to insure that we are adhering to state laws and requirements and sound practices.

- **Point 5.** Examine the potential for increasing certain fees and taxes in order to provide a mix of services at the highest levels possible, given the financial and budget difficulties we are facing. For example, the Parks and Recreation Director is authorized to set fees and charges for many leisure service classes. Other fees and charges, such as utility and solid waste fees, are set by the City Council. State law requires voter approval for tax rate modifications, such as rates for business license taxes. Any recommended action will be carefully coordinated with the appropriate entities.
- **Point 6.** The first five points of this plan will reduce expenses, both now and on a continuing basis. Revenues will also increase, especially from those services and programs where market tolerance allows fees or charges to be increased either administratively or by the City Council. Increased revenues from new taxes or tax increases are much harder to predict.

Regardless, it is clear, given our current information, that the reduced costs and increased revenues will not be enough. The size of the budget problem will require a fundamental re-examination of the services provided by the City, a fundamental re-setting of levels of services, and a phased reduction of the size of the City's workforce in order to establish sustainable staffing levels.

This review could result in a hiring freeze, a restricted use of temporary employees and of overtime, reduced workweeks, reduced hours of operation for non-public safety services, incentives to encourage voluntary employee retirements, delays in potential future base wage increases, or other actions.

Any actions that affect service levels will be presented to the City Council for policy direction prior to implementation. The budget crisis and the City's response to it will affect our residents, visitors, businesses, and community groups. Every attempt will be made to minimize the negative impacts the six-point plan and potential future responses will have, while insuring the long-term financial stability of the City.

While the City does face a significant budget crisis, it does not have to be solved by the next fiscal year, but it does need to be addressed now while we have time to take planned, measured steps.

We believe that it will be essential to avoid creating the sense that there will be winners and losers as this plan is implemented. It will be important for the community, the City Council, and the City's workforce to stand together in seeing our way through this budget crisis. I am confident that, together, we have the ability, willingness, and commitment to do just that. ✨

## COMMUNITY OUTREACH MEETINGS ON BUDGET

### **Overview of Budget Crisis**

**February 21, 10:00 a.m.**

Columbia Middle School  
Multipurpose Room, 739 Morse Ave.

**February 24, 7:00 p.m.**

Sunnyvale Community Center's  
Community Room  
550 E. Remington Dr.

### **10-Year Capital Plan**

**March 18, 10:00 a.m.**

Senior Center, Rm. 502,  
820 W. McKinley Ave.

**March 20, 7:00 p.m.**

Fairwood Elementary Multipurpose Rm.,  
1110 Fairwood Ave.

### **Service Level Reductions, Rental Rate Schedules, In-Lieu Fees and Inter-Fund Transfers**

**April 15, 10:00 a.m.**

Sunnyvale Library Program Room,  
665 W. Olive Ave.

**April 16, 7:00 p.m.**

Cherry Chase Elementary  
Multipurpose Rm., 1138  
Heatherstone Way

For more information, please  
contact Peter Bassett at  
(408) 730-7739 or  
[pbassett@ci.sunnyvale.ca.us](mailto:pbassett@ci.sunnyvale.ca.us)

### **Potential Fees, Charges and Tax Increases**

**May 8, 7:00 p.m.**

Fremont High School, Rm. TBD,  
1279 Sunnyvale-Saratoga Rd.

**May 13, 10:00 a.m.**

Columbia Middle School  
Multipurpose Room, 739 Morse Ave

### **Full City-Wide FY03-04 Budget**

**May 22, 7:00 p.m.**

Sunnyvale Middle School  
Multipurpose Rm. #1,  
1080 Mango Ave.

**May 23, 10:00 a.m.**

Nimitz Elementary School  
545 Cheyenne Drive

## CITY COUNCIL MEETINGS ON BUDGET

### **Special Council Meeting on 10-Year Capital Plan**

**February 26, 6:30 p.m.**

City Council Chambers

### **Special Council Meeting on Rental Rate Schedules, In-Lieu Fees and Inter-Fund Transfers**

**March 25, 6:30 p.m.**

City Council Chambers

### **Special Council Meeting on Service Levels**

**April 9, 6:30 p.m.**

City Council Chambers

### **Special Council Meeting on Potential Fees, Charges, and Tax Increases**

**April 29, 6:30 p.m.**

City Council Chambers

### **Council FY03-04 Budget Workshop**

**May 20, 8:00 a.m.**

City Council Chambers (Public is  
invited to attend; no public hearing)

### **Official Public Hearing on FY03-04 City Budget**

**June 3, 7:30 p.m.**

City Council Chambers

### **Council Meeting to Adopt Budget**

**June 17, 7:30 p.m.**

City Council Chambers



# PARKING PROTOCOLS

If you're confused about whether you may leave a vehicle, boat, or trailer parked on the street, Sunnyvale's municipal codes can clarify what procedures you should follow. If you are parking a vehicle on the street, even if it is in front of your house, it cannot stay in the same spot for longer than 72 hours. After that time, it must show signs of usage, meaning the odometer must indicate that the vehicle has moved at least one mile. Otherwise, it

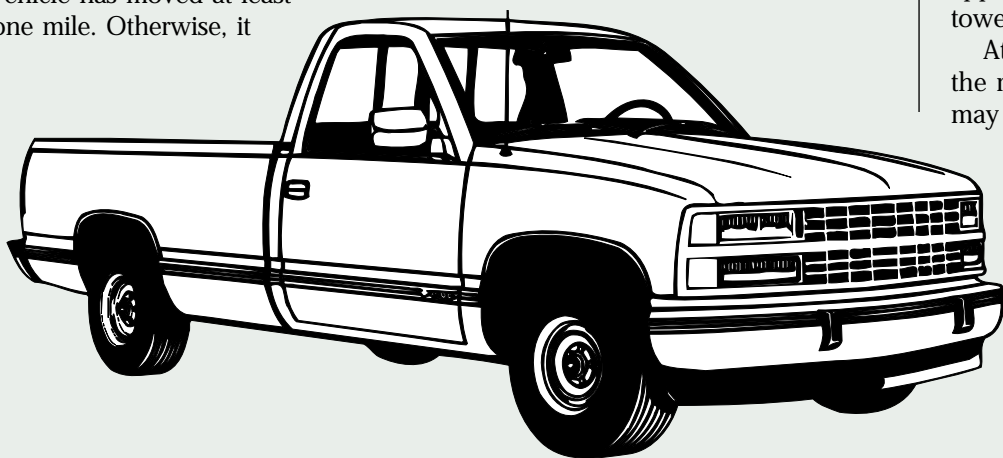
can be considered abandoned.

Residents can call the abandoned vehicle hotline at (408) 730-7706 to report a car or other vehicle that has been left on the street or private property for more than 72 hours. A vehicle inspector will go to the location and assess the condition of the vehicle. If it qualifies as abandoned, a warning sticker will be placed on the windshield and the inspector will

return after three days to follow-up. If no change is noted, Public Safety is authorized to tow the vehicle.

If the vehicle is on private property and appears inoperable or not currently registered, the vehicle inspector will issue a parking citation and run a DMV check. A letter is then sent to all parties involved with the vehicle and with the property where the vehicle is parked. After a specified period of time, barring any appeals, the vehicle can be legally towed from the property.

At any time during the process, the registered owner of the vehicle may call Public Safety at (408) 730-7104 for a verification appointment to prove the vehicle is currently registered and operable. The vehicle inspector will then meet with the owner to confirm this and end the abatement process. ✧



## TURNING POINT FOR DOWNTOWN REDEVELOPMENT IN 2003



As one phase of downtown redevelopment in Sunnyvale comes to a close, the community continues to define its vision for what should happen next in the central district of the City.

At the end of 2002, construction of the three Mozart Office Buildings was completing and the first large tenant, Broadcom, moved in. Additional corporate tenants for the other buildings and retailers for the ground level spaces are expected to arrive in 2003. The 450,000-square-foot complex multiplies the downtown workday population and also provides 10,000 square feet of space for new stores and services.

Downtown Sunnyvale added more than 1,500 free public parking spaces over the past 12 months, including a four-level parking garage designed to serve both commuters using the Multimodal Transit Station and downtown shoppers. The Station itself will be completed in the next few weeks and includes a pedestrian plaza, bike lockers, and a stop for shuttle services, as well as the Caltrain railroad. VTA bus operations are accommodated on adjacent Evelyn Avenue and Frances Street. The project is a cooperative effort of the City of Sunnyvale, Valley Transportation Authority, and

Peninsula Corridor Joint Powers Board, which represents Caltrain. The City of Sunnyvale serves as the project lead, but funding is shared by the three agencies.

Other parking additions in downtown are 250 public spaces in the underground garage below the future Plaza site between Taaffe, Frances, and Evelyn, and the 962-space parking garage at Iowa and Sunnyvale that offers free, unlimited parking every day.

Very soon, the public will have the opportunity to peruse the Draft

Environmental Impact Report of the Downtown Design Plan. The specific date of availability is unknown, so interested parties who would like to review it should monitor the City's website at [www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us) or watch for copies of the draft EIR at the Sunnyvale Public Library. A public meeting to discuss the Draft EIR will be scheduled in February or March. General information about the Downtown Design Plan is also available on the website and at the library.

The Downtown Design Plan was developed by a 21-member Downtown Stakeholders Advisory Committee. It lays out ideas for the future of downtown redevelopment. The community has been encour-

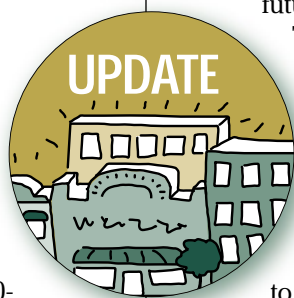
aged over the past few months to consider options and offer their input. The Draft EIR, prepared by an external consulting firm, evaluates the potential impact on the environment of different land use and design ideas.

The future of Town Center Mall is also expected to become clearer in 2003. The current mall owner has experienced financial difficulties, and several entities have expressed interest in purchasing the property and redeveloping it. J.C. Penney's is closing its store in the mall, but Macy's, Target, and many other smaller retailers remain open for business.

Finally, 2003 will also see the next step in creating the 1.6-acre public plaza that will be built adjacent to the Mozart Office Building complex. Construction will begin after the City Council makes a decision on funding and selects the contractor. The date of this public hearing has not yet been set.

In the meantime, downtown Sunnyvale continues to draw thousands of people for the weekly, year-round Farmer's Market on Saturday mornings, as well as businesses on Murphy Avenue, in Town & Country, and other downtown locations that are open and eager to serve the needs of residents and visitors.

More information on downtown redevelopment is available on the City's website at [www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us). ✧



## SUNNYVALE FIRST CITY IN CALIFORNIA TO RECEIVE CAPE AWARD

The City of Sunnyvale has received a 2002 California Award for Performance Excellence (CAPE) from the California Council for Excellence, becoming the first city in California to be given the award.

The CAPE award recognizes Sunnyvale's innovative organizational effectiveness initiative and on-going efforts to deliver the highest quality

services and programs. The award is patterned after the Malcolm Baldrige National Quality Award Program, which annually recognizes high-performing businesses, health care organizations, and educational institutions.

"On behalf of the City Council, I'm very proud that

Sunnyvale is the first city in California to receive this prestigious award," said Mayor Julia Miller. "It recognizes the daily efforts made by employees throughout the City to better understand the expectations of our residents, businesses, visitors, and other community members, and the hard work that goes into both meeting and exceeding them."

Sunnyvale was selected to receive the award following a three-day on-site review from a team of CAPE examiners in November, covering the City's systems and practices. City staff submitted a 50-page application describing how Sunnyvale addresses seven criteria for the award, including customer and market focus, business results, process management, and strategic planning.

Sunnyvale City Manager, Robert LaSala, said the CAPE program offers the City a valuable process to identify both its strengths and opportunities for improvement. "The written feedback from the California Council for

Excellence represents a gold mine of ideas that we will use to make Sunnyvale, which is already well-respected and a high-performance service provider, even better."

There are four award levels for the CAPE program, of which Sunnyvale received a bronze award, recognizing organizations that have in place an established approach to performance excellence that meets the award criteria as interpreted by the CAPE Board of Judges.

"The CAPE program recognizes deserving companies, government agencies, educational institutions, and healthcare organizations that demonstrate excellent business results using the Malcolm Baldrige Award criteria," said Thomas Hinton, CCE President and CEO of the San Diego-based non-profit organization.

City officials will be attending CCE's 9th Annual Education Council in Manhattan Beach, California, on April 29, where Sunnyvale and 10 other award winners will be recognized. ✨



## STUDY ISSUE CALENDAR IDENTIFIES HIGH PRIORITY ITEMS FOR 2003

A Study Issues calendar featuring 18 new issues and 13 continuing items was adopted for 2003 by the City Council in January.

Through the Study Issue process, the Council will focus on a wide range of policies and practices — from the International Governmental Exchange Program to fire ratings of roof material, from webcasting of City Council meetings to defining the library of the future.

Ideas for Study Issues are generated by City commissions and boards, residents, businesses, community

organizations, City Councilmembers, and staff. Each year, dozens of possible items are listed for public comment at a hearing in November and prioritized at a workshop in December. Some items may be dropped or deferred to next year, while highly-ranked items are put at the top of the list for attention and follow up.

"Sunnyvale's process for identifying and following up on study issues of importance to the community is fairly unique," said City Manager, Robert LaSala. "Our Study Issues process allows the City to focus its

attention and resources on key issues of interest to the community."

The complete list, which can be viewed on the City's website at [www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us), is updated after every Council meeting to reflect any new issues and/or revised dates of study so that the public can monitor the progress of any item of interest.

"The Study Issues calendar gives clear direction to our staff about what the City Council wants done," LaSala explained, "and it helps Councilmembers make public policy decisions in an orderly fashion." ✨

### TENTATIVE STUDY ISSUE CALENDAR FOR 2003

#### Council Meeting Date Topic

February 25	Revenue sources for major transportation capital improvement projects (this is conceptual strategy with assessment district formation discussed on November 11)
March 18	International Governmental Exchange Program
March 25	Study the need for increased downtown smoking regulation/clean-up
April 1	Bicycle/Pedestrian Municipal Code review
April 8	Budget appropriation control and Revise Library Sub-element defining the library of the future
April 22	VTA Community Design and Transportation Program implementation plan
April 29	Moffett Park Specific Plan
May 6	Webcast City Council meetings
May 13	Fire rating of roof material
June 10	Downtown Design Plan and AB1866 (second units permitted without discretionary review)
July 15	Temporary employment policy
August 12	Explore concept of digital marquee at Wolfe and El Camino to promote city events

#### Council Meeting Date Topic

August 19	Mathilda Avenue Bridge improvements
September 16	Update Recreation Sub-element and Open Space Sub-element
October 14	Review of Taxicab Ordinance
October 21	Front yard parking of recreational vehicles, Trailers, and boats and Review Council co-sponsorship policy
November 11	Feasibility of a One-Stop Center for education, training, and other existing community resources and Feasibility of establishing a Telecommunication Commission
December 2	Energy regulations and green building policies and guidelines
December 16	Review fire sprinkler requirements for commercial and residential buildings and Engineering of a Borregas Avenue Bike Corridor
Others yet to be scheduled:	
• Pedestrian safety opportunities study	
• In-lieu fees for undergrounding of utilities	
• Fiscal sub-element update	
• Assessing future library facility needs	



# SUNNYVALE HAILED AS GREAT COMMUTER WORKPLACE

The City of Sunnyvale is among five organizations being honored this month for making the first-ever list of **“The Bay Area’s Best Workplaces for Commuters.”** The list spotlights Bay Area employers committed to improving quality of life for harried commuters while also reducing traffic and air pollution. The list is sponsored by a coalition of Bay Area business, transportation, human resource and environmental organizations, and the U.S. Environmental Protection Agency (EPA).

Along with the City, Sunnyvale companies Yahoo! Inc., Juniper Networks, Lockheed Martin, and Hyperion Solutions were recognized by the EPA.

“We are very proud of this recognition,” said Transportation Planner, Dieckmann Wolfe. “It is a tribute to the City’s dedication to providing its employees with viable transportation alternatives.”

To qualify for inclusion on the list, organizations must provide:

- A central point of contact for information, who actively informs

employees of commuter benefits available.

- Access to a regional or employer-provided Guaranteed/Emergency Ride Home program.
- At least one primary commuter benefit, which can include a monthly transit/vanpool pass subsidy, cash in lieu of free parking, or a significant telecommuting program.
- At least three supporting commuter benefits, which can include active membership in a

Transportation Management Association (TMA), carpool/vanpool incentives, lockers/showers for bikers or walkers, incentives for living near work, or onsite amenities such as day care or dry cleaning.

These criteria also ensure that employers on the list meet the *National Standard of Excellence* as established by the EPA’s Commuter Choice Leadership Initiative, which recognizes organizations providing outstanding commuter benefits to their employees. ✨



WANT TO KNOW MORE ABOUT CHILD CARE SERVICES, VOLUNTEER SERVICES, OR THE COLUMBIA NEIGHBORHOOD CENTER?

Log on to  
[www.ci.sunnyvale.ca.us/neighborhood-community-services](http://www.ci.sunnyvale.ca.us/neighborhood-community-services)

## SUNNYVALE AGAIN RANKED AMONG SAFEST CITIES

The City of Sunnyvale was recently ranked as the fifth safest city in the United States and third safest among cities between 100,000 and 500,000 in population, according to the Morgan Quitno Press, an independent private research and publishing company located in Lawrence, Kansas. The company specializes in reference books and monthly reports that compare states and cities in several different subject areas.

The Morgan Quitno Safest City Award is based on a city’s rating for six basic crime categories: murder, rape, robbery, aggravated assault, burglary, and motor vehicle theft. All cities of 75,000+ populations that reported crime data to the FBI for the six crime categories were included in the rankings.

“Our City Council, citizens, and all the members of the Public Safety Department deserve the credit for this continuing accomplishment. In our City, we are fortunate to have a team of employees from various departments that are committed to enhancing the quality of life in our community,” said Sunnyvale City Manager, Robert LaSala.

In fiscal year 2001/2002, Sunnyvale had its lowest overall crime rate since records were maintained in Public Safety, beginning in 1975.

### BOARDS AND COMMISSION

*continued from page 1*

Engineering from UC-Berkeley, and a MS in Geotechnical Engineering and Civil Engineering. He has 40 years of engineering experience, including the past twenty-three years as President of Pal Consultants, Inc. He has been a licensed California Civil Engineer since 1969 and is a Past-President of San Jose Engineers Club. Nick is married to Sue Pal and they have three sons, all of whom are engineers. The Pal family has resided in Sunnyvale since 1979.

#### Carole Jevons (Child Care Advisory Board)

Carole is thrilled to be appointed to the Child Care Advisory Board. She has been a Sunnyvale resident for nine years and has had a family child care business for the last five years. She is a member of the Sunnyvale Family ChildCare Network, North Regional Partnership (Prop10), and PTA. She is married and has a six-year-old daughter.

#### Lillian Pang (Heritage Preservation Commission)

Lillian has been active in commu-

nity affairs for many years and has received numerous awards for her public service. She has traveled extensively and has a keen interest in architecture, museums, art, environment, and urban preservation. Her vision is to preserve the history of Sunnyvale for future generations, so that we can use the past to know what to expect in the future.

#### Ted Ringel (Parks and Recreation Commission)

Ted Ringel is a graduate of Queens College and married to Kay Menaul Ringel who is a member of the Mission College Faculty. They have two daughters, both married and living in Sunnyvale with their families, which include three grand kids and are teaching in our local schools. A resident of Sunnyvale for 36 years, he is retired as CEO and founder of S V D Inc., a diversified enterprise. He has served several civic and charitable organizations — City of Sunnyvale Charter Review Commission, NorthWest YMCA Board of Directors, Santa Clara Unified School Site Alignment Committee

and Special Olympics.

#### Helen DeWolf (Parks and Recreation)

Over the past four years, Helen has been instrumental in promoting and obtaining approval for the new Sunnyvale Senior Center. This opportunity served as a great learning experience in civic responsibilities, while working with Council and staff. As a Registered Nurse, Helen is involved with the Sunnyvale Senior Blood Pressure Clinic. She is a home owner in the Willow Ranch Mobilehome Community and is a strong advocate for this style of living.

There will be many more opportunities to serve as an advisor to the City Council as vacancies occur this Spring on the Boards and Commissions. The City will open another recruitment in March. Please contact Donna Biles, Deputy City Clerk, for more information, at 408-730-7595 or email [dbiles@ci.sunnyvale.ca.us](mailto:dbiles@ci.sunnyvale.ca.us). ✨

# SUNNYVALE SUPPORTS BUSINESS CAMPAIGN

While you probably already know the City of Sunnyvale is nationally recognized for its superior Public Safety, Public Works and other City services, what you may not know is how these high standards are maintained year after year. So, the City has launched a broad-based awareness campaign that focuses on strengthening Sunnyvale by supporting its businesses.

The revenue generated by Sunnyvale's 9,400 retailers, hotels and

other businesses accounts for more than half of the annual funds necessary to support the City's services. In order for these services to thrive, Sunnyvale businesses must also thrive, and that can only happen if local merchants are patronized. The "Sunnyvale Supports Business" campaign was created in an effort to remind City employees, residents, and businesses alike that the money they spend at Sunnyvale establishments has a direct, positive impact on the community's continued vitality.

Ads carrying the "Sunnyvale

Supports Business" theme are now running in the *Sunnyvale Sun* and the *San Jose Mercury News* local Guide and feature City employees as "models". Look for similar ads to appear in utility bills and on bus shelters around the City. Facets of the campaign aimed at businesses will include industry-specific discussion/support groups, a "Doing Business in Sunnyvale" guide, and an email-based mechanism for business owners to provide the City with valuable feedback on a regular basis. The campaign will also target City employees with special training sessions and staff recognition designed to acknowledge individuals who uphold the highest standards of service.

This ambitious awareness campaign has garnered tremendous support from Sunnyvale officials and business owners alike. The City is confident that its global approach will not only boost support of Sunnyvale commerce, but foster civic pride as well. ✨



## SUNNYVALE PUBLIC LIBRARY — PROVIDING INFORMATION THE WAY YOU WANT IT

Why wade through advertisements and potential spam when the Sunnyvale Public Library can get you the information you want, the way you want it? Do you live in fear of viruses, worms, and hoaxes? Do you dread checking your e-mail because you have to wade through spam? Do you prefer your cookies on a plate rather than having them record personal information about you? How about contacting a Sunnyvale Public Librarian instead? Sunnyvale librarians can assist you in your search for California mission photos, company stock reports, technical service bulletins, local representatives, and more, with no pop-up ads and no flashing boxes.

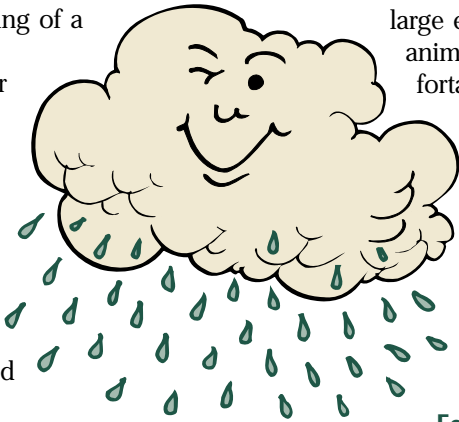
You can contact a Sunnyvale librarian in person at the Information or Children's Desk, by phone (408) 730-7300, via email at [library@ci.sunnyvale.ca.us](mailto:library@ci.sunnyvale.ca.us), online at [www.qandacafe.com](http://www.qandacafe.com), or by mail at 665 West Olive Avenue, Sunnyvale, CA 94086.

## PROTECT YOUR PET FROM WINTER WEATHER DANGERS

It's the beginning of a new year and another winter season is upon us. Fortunately, for most of us we can simply turn up the thermostat or throw an extra blanket on the bed to avoid the cold. Unfortunately, our pets do not have that luxury. They rely on us as responsible owners to ensure their comfort and safety during the colder months.

### Proper Shelter

It's a no-brainer that our pets would rather be inside than out. But sometimes, that is not an option. If your dog is outdoors during the winter, please provide adequate shelter. This means a warm and dry place away from any drafts. Choose a doghouse that is

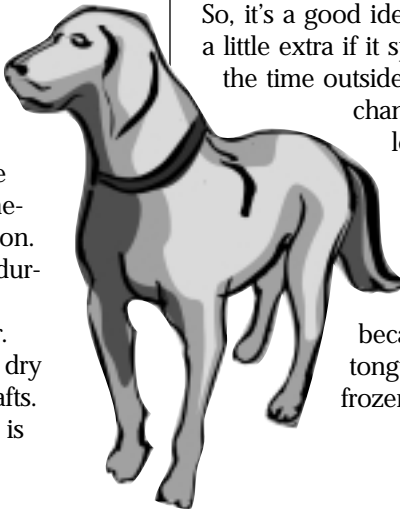


large enough to allow your animal to sit or lie comfortably, but still snug enough to keep the heat in. Make sure it is raised a few inches off the ground with dry bedding. Also, cover the door to eliminate the possibility of a draft.

### Food and Water

During the winter, your dog will develop a thicker coat and add an extra layer of fat to insulate its body. So, it's a good idea to feed your dog a little extra if it spends a majority of the time outside. Remember to

change the water at least twice a day to avoid becoming frozen. It is also a good idea to use plastic bowls in the winter because your pet's tongue can stick to the frozen metal.



### Poisons

Antifreeze can spell disaster for your pet. The smell is sweet and this can be too tempting for a dog or cat to resist. Unfortunately, even a small amount of this fluid can be deadly. Please clean any spills immediately and store in a safe place that is out of reach.

**Tip:** Use antifreeze made with propylene glycol. If ingested in small amounts it will not be harmful to your pet.

### Vehicles

Every year thousands of cats are injured or killed when they are struck by the fan or caught in the fan belt of a vehicle. Cats love warm places and will not hesitate to climb under the hood of your car. It is a good idea to honk your horn and bang on the hood before starting the engine. Attention truck owners: if you are going to take your dog for a ride, do not place them in the back of an open truck. The backend is too slippery and the wind-chill factor is too great. Bring them up front in the cab with you, they will appreciate it. ✨



# MAKE A DIFFERENCE DAY

Many thanks to every one of the 80 student and adult volunteers who spent a beautiful fall morning pitching in to improve our Sunnyvale community. These volunteers joined millions of Americans across the nation who rolled up their sleeves to help others during the largest day of volunteering in history, **Make a Difference Day** on Saturday, October 26. In Sunnyvale, City staff and teachers from Sunnyvale Middle School and Columbia Middle School led the volunteers in special projects.

At Sunnyvale Middle School volunteers laid one ton of decomposed granite on the jogging pathways, pruned trees, painted new lines, boundaries, and poles for six basketball courts, fertilized 47 potted plants, weeded 12 garden plots, and built 15 feet of new wooden fencing.

At Columbia Middle School volunteers picked up litter, filling 25 large trash bags. They also planted 15

new flowering plants and spread 10 cubic yards of new wood bark mulch.

"Promote Recycling in Sunnyvale" volunteers prepared and delivered over 800 new recycling totes and information to apartment dwellers in Sunnyvale.

"Volunteering is a tangible way that people can convert their commitment to their communities and to their country into positive action," said Romie Georgia, Sunnyvale's volunteer program manager.

To connect directly with the efforts taking place nationally, Sunnyvale's Volunteer Office registered the projects with the USA Initiative, honoring those lives lost on September 11, 2001, and also with the database maintained by *USA Today* magazine. You can see the projects by clicking on "2002 Make a Difference Day a Success" on the City's website. To learn more about Sunnyvale's volunteer program, please call Claire Garcia at (408) 730-7533, or the website:

[www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us) and click on "Volunteering."

If you would like to get involved with other National Days of Service, please put the following dates on your calendar:

- National Youth Service Day — Saturday, April 12, 2003
- Make a Difference Day — Saturday, October 25, 2003 ☀



Volunteers at the SMaRT Station prepare recycling totes.

## SUNNYVALE NEIGHBORHOODS ACTIVELY TRAINING PROGRAM (SNAP) SUNNYVALE PUBLIC SAFETY, OFFICE OF EMERGENCY SERVICES

**Disaster Preparedness**  
Wednesday—April 9  
6:30 pm - 9:30 pm

**Fire Safety & Suppression**  
Wednesday—April 16  
6:30 pm - 9:30 pm

**Incident Command System**  
Wednesday—April 23  
6:30 pm - 9:30 pm

**First Aid & CPR**  
Saturday—April 26  
8:00 am - 5:00 pm

**Psychology of Disaster START Triage**  
Wednesday—April 30  
6:30 pm - 9:30 pm

**Terrorism**  
Wednesday—May 7  
6:30 pm - 9:30 pm

**Damage Assessment**  
Wednesday—May 14  
6:30 am - 8:30 pm

**Light Search & Rescue/Graduation**  
Saturday—May 17  
8:30 am - 4:00 pm

Register today! Upon completion of the training, a certificate will be awarded and SNAP safety gear will be provided. For more information call 730-7190 or email [csampson@ci.sunnyvale.ca.us](mailto:csampson@ci.sunnyvale.ca.us).

## FUN ON THE RUN! MOBILE ACTIVITIES PROGRAM FOR YOUTH DEBUTS IN SUNNYVALE

Fairwood Elementary School was the first to welcome and enjoy the initial start-up of *FUN ON THE RUN!* (the city's new mobile activities program for youth). Designed for youth ages 6-14, the program features board games, arts/crafts, physical activities and non-competitive sports. Fairwood is located in one of the areas identified in recent studies as having a need for services during after school hours, weekends, and school holidays. *FUN ON THE RUN!* transports staff, equipment and supplies to the school site on Monday afternoons.

According to Annette Grasty, Principal at Fairwood Elementary School, "We provide many academic resources both before and after school for our students, and with the addition of this program on site, many students now have the opportunity to participate in crafts, games, and activities which are strictly fun and enjoyable. The best part is that these activities are at no cost to our families, and do not compete with our existing services. Judging from the first meeting, many parents made new friends and had fun too!"

Right now the mobile unit is a plain white van truck, but that is soon to change. The truck will be transformed into a colorful and eye-catching "mobile billboard" for the program thanks to Jerry Smith, graphic arts teacher, and his students in the Fremont High School Regional Occupational Program Desktop Publishing Class.

Additional *FUN ON THE RUN!* sites will be added to the program based on neighborhood demographics and needs. This mobile unit will provide

"drop in" activities for school-age youth, while adding flexibility to the City's already impressive list of programs. Depending on needs, the program may be expanded to include other services such as program registration, and information and referral to community resources.

If you would like more information about the mobile program, contact Krystal Gaumont, Coordinator of Youth and Family Services, at [kgaumont@ci.sunnyvale.ca.us](mailto:kgaumont@ci.sunnyvale.ca.us) or 730-7743. ✨



Krystal Gaumont oversees activities at Fairwood School.



Jerry Smith and student Earl Miguel design graphics for program vehicle.

## SUNNYVALE PROVIDES E-WASTE DISPOSAL OPTIONS

### TVs & Computer Monitors Classified as Hazardous Waste when Disposed

New interpretations of California regulations for the disposal of electronic waste containing cathode-ray tubes (CRTs), such as TVs and computer monitors, specify that such waste becomes hazardous at the point of disposal. Local service providers, like the City of Sunnyvale, must now keep such items separate from ordinary refuse and exclude them from landfill disposal.

According to the EPA a typical 17-inch computer monitor may contain 2.2 pounds of lead and a 27-inch television can contain up to 8 pounds of lead, as well as other substances that are identified as hazardous waste when discarded. These toxic substances can be poisonous to individuals and may contaminate soil and water if improperly disposed.

"We moved quickly to develop new handling procedures that are efficient, safe, and cost-effective," said Mark Bowers, Solid Waste Manager. "The City of Sunnyvale is pursuing a responsible course of action and providing local services and options as we also work regionally and nationally for long-term solutions, including manufacturer responsibility. Developing sustainable practices for handling of e-waste is critical to the well-being of the community."

### What Can I Do with My Old Computer Monitor or TV?

First Consider Re-Use. Residents may donate TVs or computer monitors in working condition to local reuse agencies such as the Computer Recycling Center, (408) 327-1800, or Goodwill Industries, (408) 736-8558. For additional reuse agencies, visit <http://www.ci.sunnyvale.ca.us/recycle/2002ReuseResources.pdf>

It's a good idea to call first, since storage and market conditions may change.

For more information about disposal options for Sunnyvale businesses with CRTs, contact the Recycling Program, Commercial Recycling Specialist, at (408) 730-7478.

### SMaRT Station® for Recycling

Residential garbage and recycling customers may bring any item containing a CRT (working or not working) to the SMaRT Station (serving the three-city SMaRT Station partnership of Mountain View, Palo Alto, and Sunnyvale) at 301 Carl Rd., Sunnyvale. There is \$15 per unit fee to accept the item for recycling. SMaRT Station hours are 8 am to 5 pm seven days a week except Thanksgiving, Christmas Day, and New Year's Day, and is operated for the City by GreenTeam/Zanker of Sunnyvale, (408) 752-8530.

The City of Sunnyvale also provides CRT recycling for residential garbage and recycling customers during the SMaRT Station Extra Dump Events held four times per year as part of the spring and fall clean-up events (see 2003 Solid Waste Calendar insert).

### What Happens to the CRTs Collected at SMaRT Station for Recycling?

During the past fiscal year approximately 60 tons of CRT material was accepted at the SMaRT Station to be recycled through de-manufacturing at a cost of \$33,000.

Richard Gurney, Recycling Supervisor stated, "It is a high priority for us to verify that our materials are not being sent overseas. City staff has evaluated the CRT recycling process and determined that during the de-manufacturing process materials are being handled safely and that

components are not being sent overseas."

Deborah Sargent, Solid Waste Contract Administrator, explains, "Items with CRTs are separated at the SMaRT Station so they can be picked-up for de-manufacturing. The de-manufacturing process includes removal of the plastic (or other material) housing and metal components for recycling. Metal is sold for scrap and plastics are recycled where markets exist. The CRT glass is then crushed and sent for reprocessing."

### Other Electronic Waste

"Although residents may continue to dispose of other electronic components such as computers, printers, and telecommunications equipment at the SMaRT Station, because they are not presently excluded from landfill disposal, donating or finding re-use options is a preferred solution," continued Gurney. "This equipment will be recovered at the SMaRT Station whenever possible and recycled as scrap metal."

### City Supports Product Stewardship

Product stewardship encompasses the idea of shared responsibility among consumers, industries, environmental groups and government in the life cycle of a product. In April, 2002, the Sunnyvale City Council adopted the Principles of Product Stewardship and made the City a member of the Product Stewardship Institute, a national organization created to coordinate state and local governments in developing a policy approach to product stewardship.

For more information about the disposal of items containing CRTs, contact, Solid Waste Program Manager, Mark Bowers, (408) 730-7421 or the Recycling Program, (408) 730-7262. ✨

## SUNNYVALE GOLF COURSE JOINS AUDUBON COOPERATIVE SANCTUARY SYSTEM

Sunnyvale Golf Course has received certification in Environmental Planning from the Audubon Cooperative Sanctuary System (ACSS), an international program administered by Audubon International

designed to help landowners preserve and enhance the environmental quality of their property. The plan was developed by Sunnyvale employee, Gary Carls, CGCS, who was also recognized for his effort to plan for environmental stewardship.

The Audubon Cooperative Sanctuary Program for Golf Courses provides an advisory service to help existing golf courses develop effective conservation and wildlife

enhancement programs. This worldwide effort is coordinated by Audubon International and is sponsored in part by the United States Golf Association.

"The open space of a golf course is utilized not only by golfers, but also as habitat for a variety of wildlife species," explained Peter Bronski, staff ecologist for Audubon International. "We welcome Sunnyvale Golf Course's commitment to the environment and to managing the golf course with wildlife in mind."

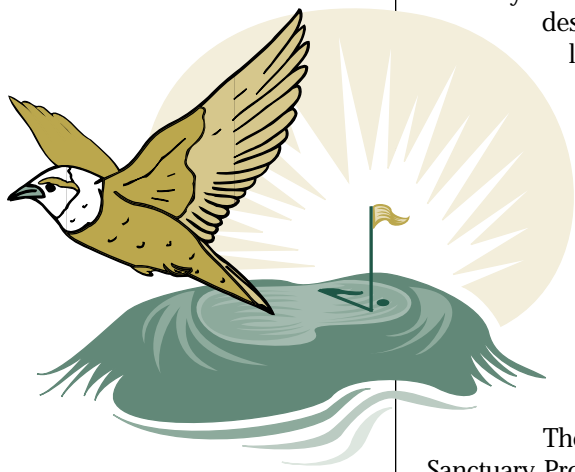
By joining and participating in the ACSS, Sunnyvale Golf Course will be involved in projects that enhance habitat for wildlife and preserve natural resources for the benefit of the local community. These projects may include: placing nesting boxes for cavity-nesting birds such as bluebirds and swallows, utilizing integrated pest management techniques, con-

serving water, and maintaining food and cover for wildlife.

"The Audubon Cooperative Sanctuary System benefits both people and wildlife," said Bronski. "It's a great way for the managers of developed properties and environmental organizations to work together to become better stewards of land and natural resources."

After the environmental plan is approved, properties in the program may apply for certification in Wildlife and Habitat Management, Chemical Use Reduction and Safety, Water Conservation, Water Quality Management, and Outreach and Education by demonstrating that they have met minimum requirements for each category.

In addition to golf courses, the Audubon Cooperative Sanctuary System has programs designed for businesses, cemeteries, schools, and individual homeowners. ✨





## SUNNYVALE KIDS TACKLE TECHNOLOGY AT THE DIGITAL CLUBHOUSE

In a large room in Sunnyvale's Town Center Mall, Christopher Newell makes intricate websites and online posters at the Digital Clubhouse Network. The work is nothing short of professional and Christopher is just short of 11 years old. "I have learned so much at the Clubhouse," Christopher said. "I think computers and technology are really fun."

Every Thursday after school, Christopher, and Cherry Chase Elementary School classmates, Jessica Sohn and Victor Phung, learn how to navigate the internet, create webpages, and use new media production techniques as part of the Digital Clubhouse's Webucation program.

"I like to work with computers and learn new things," Jessica said. "I also like to be around my friends."

Webucation enrolls children from 4th through 8th grade. The classes are free and are taught by volunteer high school students. Webucation isn't just about teaching kids computer basics, they get a vital health message too: tobacco is lethal. By the end of the program, Chris and each of his pals will have produced his or her own anti-tobacco on-line poster and a webpage.

"We hope to inform and educate people of all ages about the dangers of tobacco use with the help of digital media," said Anita MackFarland, Director of the Digital Clubhouse.

The Clubhouse isn't just for children. There is also Webucation for adults and seniors who want to learn basic computer skills. One of these is volunteer Russell Snead, who has served at the Clubhouse since 1996 and recently became "Member of the Year." "I consider my work at the Clubhouse really as having fun and being with friends," he said. Russell helps greet guests, answers phones, shows people how to operate different types of technology, and watches out for the kids and equipment.

Tyler Hanson, a sophomore at Homestead High School and a program mentor, likes working with the kids. "I like teaching them new things, and seeing them progress."

Another dedicated volunteer, Fredo Rubalcava, a student at Evergreen Community College, also enjoys teaching children valuable web skills and creating his own digital movies as well. He produced a short movie that chronicles his life growing up with physical challenges and how he and his family have worked to overcome them, providing inspiration for others.

As part of the Clubhouse's Digitally-Abled Producers Program (DAPP), Tyler and Fredo are both

learning valuable job skills too. DAPP is a youth leadership program for teens that teaches skills such as publishing on the web, digital storytelling, basic hardware and network maintenance, and civic entrepreneurship.

Tyler recently produced a digital story about a veterans' experiences during World War II. Tyler interviewed a local veteran, wrote the script, prepared the storyboard, and produced the finished video using Adobe Photoshop and Adobe Premiere.

"It was a cool experience to work with the older generation," Tyler said. "I learned a lot about our history that I didn't know and I learned how to create digital stories."

Tyler's digital story is one of many stories that the Clubhouse created in partnership with the Library of Congress' Veterans History Project. The project collects the memories, accounts and documents of war veterans and preserves their stories for future generations. Finished productions are archived at the Library of Congress.

For more information about the Clubhouse or to enroll in a class call (408) 481-0717 or go to [www.digiclub.org](http://www.digiclub.org). ✨



Volunteers Russell Snead and Fredo Rubalcava help run the Digital Clubhouse.



Victor Phung, Christopher Newell, and Jessica Sohn polish their web skills.

## BUILDING COMMUNITY IN LAKEWOOD VILLAGE

Since 1991, the Lakewood Village Neighborhood Association (LVNA) has been working to build and preserve a sense of community in Lakewood Village. "The goal of the LVNA is to encourage community identity and community pride," said Craig Crawford, who is its president. "The Association helps to bring cohesion to the north end of town."

Lakewood Village is located in the northeast corner of Sunnyvale. Home to approximately 1,600 residents, Lakewood has a diverse ethnic population. Residents enjoy two neighborhood parks, a greenbelt, and the nearby Baylands Park.

"It's an incredibly diverse neighborhood," LVNA boardmember Brian Smithson said. "My family decided to stay in this area because we liked its diversity, its location, and its community spirit."

The Lakewood Village Neighborhood Association sponsors several community-building events throughout the year, including the Annual Lakewood Picnic, the Holiday Parade, and the Holiday Lighting Contest. "These events are a demonstration of the spirit of the neighborhood and that people here like to have a good time," added Smithson.

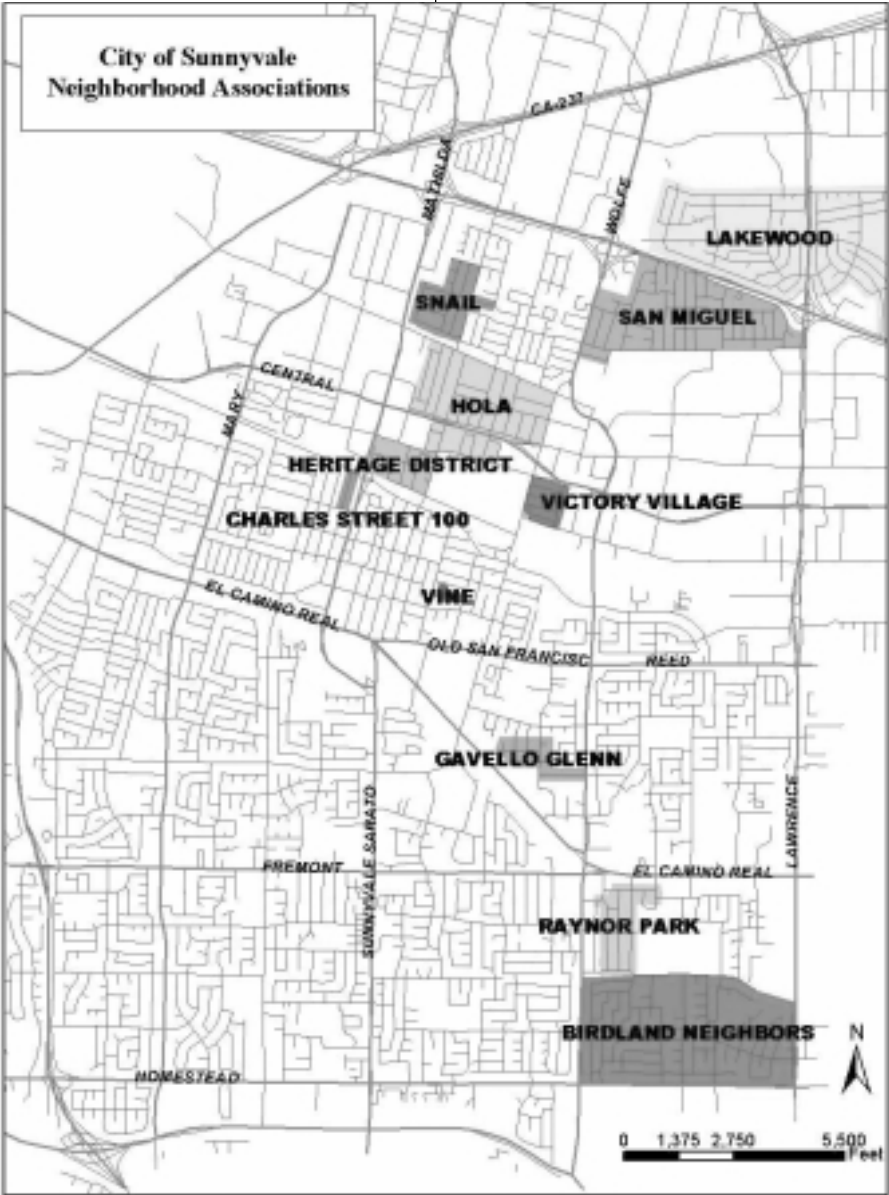


LVNA neighbors enjoy the annual Lakewood picnic.

In addition to building social ties with neighbors, the LVNA is working to improve the attractiveness of its neighborhood, to bring a major food distributor to the community, and to further develop the LVNA website.

LVNA meetings are held on the second Wednesday of every month at 7:00 pm at either Lakewood or Fairwood School. For more information about the association, contact Craig Crawford at (408) 736-7371 or go to [www.lvna.org](http://www.lvna.org).

# SUNNYVALE NEIGHBORHOOD ASSOCIATIONS



## Birdland Neighbors

Contact: Rose Bullinger  
(408) 203-4465  
[rbullinger@yahoo.com](mailto:rbullinger@yahoo.com)  
Meetings: Call the contact person about upcoming meetings.

## Charles Street 100

Contact: Monica Davis  
(408) 774-0944  
[monica.davis@cbnorcal.com](mailto:monica.davis@cbnorcal.com)  
Meetings: Call the contact person about upcoming meetings.

## Gavello Glen Neighborhood Association

Contact: Sonia De Hazes  
(408) 739-2250  
Meetings: Call the contact person about upcoming meetings.

## Heritage District Neighborhood Association

Contact: Tom Carrig  
(408) 736-6147  
[car357@pacbell.net](mailto:car357@pacbell.net)  
Meetings: Monthly meetings, 7:30 p.m. at Murphy Park Building. Call the contact person for specific dates.

## Lakewood Village Neighborhood Association

Contact: Craig Crawford  
(408) 736-7371  
[president@lvna.net](mailto:president@lvna.net)  
Meetings: 2nd Wednesday of the month, 7:00 p.m. at Lakewood School or Fairwood School.

## Lowlanders Neighborhood Association

Contact: Margaret Murguia  
(408) 735-9238  
[mugs2115@aol.com](mailto:mugs2115@aol.com)  
Meetings: Quarterly meetings at Murphy Park Building. Call the contact person about upcoming meetings.

## Raynor Park Neighborhood Association

Contact: Irene Castro  
(408) 739-5739  
[rpnasunnyvale@aol.com](mailto:rpnasunnyvale@aol.com)  
Meetings: 2nd Thursday of every other month. Call the contact person about upcoming meetings.

## San Miguel Neighbors Association

Contact: Tara Martin-Milius  
(408) 733-5778  
[taramil@aol.com](mailto:taramil@aol.com)  
Meetings: 2nd Monday of the month at 7:00 p.m., San Miguel School teacher's lounge.

## S.N.A.I.L. (Sunnyvale Neighbors of Arbor, Including LaLinda)

Contact: Elaine Rowan  
(408) 749-1846  
[chairman@snail.org](mailto:chairman@snail.org)  
Meetings: 1st Thursday of the month at 7:00 p.m., Columbia Middle School teacher's lounge.

## Victory Village Neighborhood Association

Contact: Bob Greene  
(408) 732-3941  
[bob@castbob.com](mailto:bob@castbob.com)  
Meetings: Call the contact person about upcoming meetings.

## Vine Avenue Neighborhood Association

Not currently active.

If you are interested in forming a neighborhood association, please call Peter Bassett, Community Outreach Coordinator, at (408) 730-7739 or [pbassett@ci.sunnyvale.ca.us](mailto:pbassett@ci.sunnyvale.ca.us). ✨

## TELL US WHAT YOU THINK!

We would be delighted to hear feedback from the readers of the Neighborhood News. This is the second edition of the News to appear in the City's Quarterly Report. Our goals are to keep residents up to date on local events and activities, and to strengthen residents' awareness of the numerous community services available here in Sunnyvale. Do you have a suggestion as to how we can more effectively achieve these goals? Would you like to comment on a particular article? Is something missing that you think should be included? Please contact Michelle Taiariol at 730-7489.

## COMMUNITY ASSOCIATIONS SERVING SUNNYVALE — WINTER 2003

### American Association of University Women

[www.aauw-sv-cupt.org](http://www.aauw-sv-cupt.org)  
408-739-8254

### AMYAC Toastmasters

Meet: Building A, room 2024  
1250 East Arques Avenue  
Sunnyvale, California  
Every Thursday noon – 1pm  
408/746-6424  
[www.geocities.com/amyactm/](http://www.geocities.com/amyactm/)

### Arab American Community TV & Iraqi Community Association

Web Site Address: [www.aactv.net](http://www.aactv.net)  
Contact Name: Umaima Baqer  
Phone: 408-524-2722  
Email: [info@aactv.net](mailto:info@aactv.net)

### California Theater Center

P.O. Box 2007  
Sunnyvale, CA 94087  
408 245 2979  
[www.ctcinc.org](http://www.ctcinc.org)

### Digital Clubhouse Network

Sunnyvale Town Center  
1252 Town Center Lane  
Sunnyvale, 94086  
408.481.0890  
[www.digiclub.org](http://www.digiclub.org)

### Kiwanis Club Sunnyvale

PO Box 61172  
Sunnyvale CA 94088-0613  
Contact: Pat Horrigan at  
408/773-8128  
[PatrickHorrigan@aol.com](mailto:PatrickHorrigan@aol.com)

### La Leche League of Sunnyvale

650/969-4713  
[www.lalecheleague.org](http://www.lalecheleague.org)  
Meet: Second Thursday of each month, 10:30 AM  
(date tentative, please call to confirm)  
Campbell Library  
77 Harrison Avenue (near Civic Center Drive), Campbell

### League of Women Voters of San Jose/Santa Clara

Telephone: 408-271-7163  
Mail: League of Women Voters,  
P.O. Box 5374 San Jose,  
CA 95150  
Email: [info@sjsc.ca.lwvnet.org](mailto:info@sjsc.ca.lwvnet.org)  
[www.sjsc.ca.lwvnet.org](http://www.sjsc.ca.lwvnet.org)

### Orchard Valley Ceramic Arts Guild

P.O Box 71046  
Sunnyvale CA, 94086-1046  
(866) 841-9139 extension 1075

### Project H.E.L.P.

809 Ponderosa Avenue  
Sunnyvale, CA 94086  
408/746-0414  
Email: [info@project-help.org](mailto:info@project-help.org)  
Web site: [www.project-help.org](http://www.project-help.org)

### Sensory Access Foundation

1142 West Evelyn Avenue  
Sunnyvale, California 94086  
408/245 – 7330  
[www.sensoryaccess.com](http://www.sensoryaccess.com)

### Social Advocates for Youth (SAY)

1072 De Anza Boulevard, Ste A-208  
San Jose 95129-3531  
(408)253-3540  
[www.sayscc.org](http://www.sayscc.org)

### Sunnyvale Stamp Society

PO Box 2909  
Sunnyvale, CA 94087  
408/245-9977  
[www.fwpl.org/ss.htm](http://www.fwpl.org/ss.htm)

### Sunnyvale Swim Club

PO Box 2580  
Sunnyvale, CA 94087  
408/252-7955  
[www.sunn.org](http://www.sunn.org)



KEY	
CC	= Council Chambers
WCR	= West Conference Room
CCB	= Community Center Boardroom
GCR	= Garden Conference Room

PUBLIC MEETINGS —  
City Council, Boards and  
Commissions

Public Meetings Calendar  
March 1, 2003 – May 30, 2003

The following are projected dates of City Council meetings, which are held each Tuesday at 7:30 p.m. (study sessions are normally held at 6:30 p.m. prior to Council meeting), Board and Commission meetings, and selected issues on the City Council calendar. All dates shown are subject to change. For more complete information, or to confirm dates and times listed, contact the City Clerk's Office at 730-7483 or call SunDIAL at 774-0262 code 122. City Council meetings are broadcast on KSUN (Cable TV channel 18) live Tuesdays at 7:30 p.m., and rebroadcast 7:30 p.m. Wednesday and 4:00 p.m. Saturday. Planning Commission meetings are broadcast live Mondays at 8:00 p.m. and rebroadcast Thursdays at 8:00 p.m. and 11:00 a.m. Saturday.

CITY COUNCIL

7:30 p.m., CC  
March 18, 25  
April 1, 8, 22, 29  
May 6, 13

BOARD AND COMMISSIONS

Arts Commission

7 p.m., WCR  
March 19  
April 16  
May 21

Bicycle and Pedestrian Advisory Committee

6:30 p.m., WCR  
March 20  
April 17  
May 15

Board of Building Code Appeals

7 p.m., CC  
Meetings are held only when necessary. For more information call 730-7444.

Board of Library Trustees

7:30 p.m., CC  
March 3  
April 7  
May 5

Child Care Advisory Board

1 p.m., WCR  
Meetings are held quarterly only when needed. For more information call 730-7480.

Heritage Preservation Commission

7 p.m., WCR  
March 5  
April 2  
May 7

Housing and Human Services Commission

7 p.m., WCR  
March 26  
April 23  
May 28

Parks and Recreation Commission

7 p.m., CC  
March 12, 26  
April 9, 23  
May 14, 28

Personnel Board

5 p.m., CC  
March 17  
April 21  
May 19

Planning Commission

8 p.m., CC (Study Sessions, 7-8 p.m., WCR)  
March 10, 24  
April 14, 28  
May 12, 27

LEISURE ACTIVITIES —  
Theater, Arts, Recreation

Leisure Activities Calendar

March 1, 2003 – May 30, 2003

For more complete information, or to confirm dates and times, contact the organization listed.

SUNNYVALE THEATER PRODUCTIONS

Sunnyvale Community Players

For more information or to purchase tickets call 245-7026.

Cinderella (Junior Theatre)

February 14 - March 9

A Funny Thing Happened on the Way  
to the Forum

April 11 - May 4

California Theater Center

For more information or to buy tickets call 245-2978.

Miss Nelson is Missing

February 24 - March 17

Ancient Memories, Modern Dreams

March 17 - March 29

Rumplestiltskin

March 31 - April 19

Once Upon a Bedtime

April 28 - May 3

Vasilisa and Baba Yaga

May 5 - May 30

An Evening of Cultural Arts

For more information call 730-7343.

San Jose Taiko

March 14, 15

Holly Near

April 4, 5

Sunnyvale Singers

For more information call 369-1877.

Spring Concert

May 10

LIBRARY EVENTS

Sunnyvale Library Book Discussion Group. This group meets one Thursday night a month.

Play Chess with "Mr. G"

March 2

Sunnyvale Library's "Choose Knowledge" Series

Learn About the World Wide Web

March 8

Computer Comfort Class

March 26

Make Your Own Web Page

March 12

Advanced Web Searching

March 18

Searching the World Wide Web

March 30

Electronic Resources

April 30

14Th Annual Storytelling Festival

March 22

SENIOR CENTER ACTIVITIES

For more information call 730-7360.

Tea & Fashion Show — March 7

Volunteer Recognition — April 11

Older Americans Month — May 2

Senior Trips

For more information call 730-7372.

Springtime Tulip Tour (Michigan)

May 2003

RECYCLING EVENTS AND PROGRAMS

Spring Clean-up

Extra garbage pick-up on regularly scheduled Pick-up days. For more information call 730-7415  
April 7-May 2

Extra Dump Weekends

Extra dump weekends at the SmarT Station. No charge for Sunnyvale residents. For more information call 730-7262  
April 5, 6, 12, 13

Compost Workshop

Sunnyvale Community Center - Arboretum, 10 a.m. - noon  
Workshops are one Saturday per month with registration deadline the day before. For more information call the Recycling Program at 730-7262.  
March 8, April 12, May 10

Household Hazardous Waste Drop-Off

Drop-off at Sunnyvale Event Site (164 Carl Rd), 8 a.m. - 1 p.m.  
For more information call 730-7262.  
March 15, April 19, May 17

Environmental Achievement Awards

The Environmental Achievement Awards program is hosted annually around Earth Day by the City of Sunnyvale to recognize organizations and residents who have made outstanding contributions to the quality of the environment. Organizations and residents submit applications, and winners are awarded in four categories: Open Space Preservation & Restoration, Pollution Prevention, Transportation & Energy Efficiency, and Waste Reduction & Recycling. For more information call 730-7278.

Application Deadline

March 4

CHAMBER OF COMMERCE WAKE-UPS  
AND MIXERS

For more information call 736-4971

Wake-up Sunnyvale

March 13, April 10, May 8

Mixers

March 27, April 24, May 22

ON-GOING EVENTS

Family and Child Network Meetings

Meets on the second Tuesday of each month. For more information contact IrisAnn Nelson at 733-4828 or Bobbie Martin at 746-0336

Water Pollution Plant Tours

Sign up for a tour of the Sunnyvale's Water Pollution Control Plant! To schedule a tour or for more information call 730-7717

COMMUNITY EVENTS

Hands On The Arts

May 17 ☀

ARE YOU LOOKING FOR LOWER  
COST RENT IN SUNNYVALE?

Would you like to share a home with another family?

IF SO, CONTACT CATHOLIC CHARITIES'  
SHARED HOUSING PROGRAM

You qualify for this service if:

- ✓ You are a single parent with one or two young children, or
- ✓ You are a single adult, and
- ✓ You can afford a monthly rent of \$450-650 per month

TO SCHEDULE YOUR APPOINTMENT CALL (408) 325-5277

Office hours are Monday through Friday: 9am-12pm and 1pm-5pm  
Catholic Charities is located at 2625 Zanker Road (at Trimble) in San Jose

This agency receives support from the City of Sunnyvale Community Development Block Grant funding, provided by the US Dept of Housing and Urban Development



What's Happening  
In Sunnyvale?

Find out by logging on  
to the City of Sunnyvale's  
Community Calendar

www.ci.sunnyvale.ca.us/community-calendar



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Quarterly  
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Quarterly  
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